

Subject: June 20th: NYC Grade School Students Compete in Ballroom Dancing Finals

For information/images, interviews, or to request press seating:

Gita Chandra, gita@pkpr.com

PKPR, 212.627.8098

**JUNE 20: NYC GRADE SCHOOL STUDENTS COMPETE IN
AMERICAN BALLROOM THEATER FINALS AT RIVER TO RIVER FESTIVAL**

*Caroline Kennedy to Cheer NYC Students
Competing in Finals of World Famous Ballroom Dance Program*

www.RiverToRiverNYC.com -- 877-R2R-R2R9

WHO:

Caroline Kennedy
American Ballroom Theater founder Pierre Dulaine

WHAT:

2009 River To River Festival and arts>World Financial Center present American Ballroom Theater "Colors of the Rainbow" Team Match

WHEN:

Saturday, June 20, 2009
4th/5th Grade Match: 1:00pm
8th Grade Match: 4:00pm

COST:

FREE

WHERE:

World Financial Center Winter Garden, 220 Vesey Street

WHY:

The River To River Festival, New York's largest free summer arts festival, and arts> World Financial Center present the final competitive round of American Ballroom Theater's "Colors of the Rainbow" Team Match.

Made famous by the acclaimed 2005 documentary "Mad Hot Ballroom" and the 2006 feature film "Take the Lead" (starring Antonio Banderas as program founder Pierre Dulaine), the Colors of the Rainbow championship match showcases the twelve top student dancers from the citywide program.

At 1pm, 4th and 5th grade students from New York City's public schools will foxtrot, merengue, rumba, swing, and tango their way to the gold.

At 4pm, audiences will join high-profile program supporters Caroline Kennedy and Vanessa Williams in cheering on the 8th grade finalists.

For more information and a complete schedule of River To River Festival programming, please visit www.RiverToRiverNYC.com.