

## **For Immediate Release**

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**What:** This Fable Is Intended For You: A Work-Energy Principle by MK Guth  
Co-presented by arts>World Financial Center and Under the Radar Festival

**Where:** World Financial Center, 220 Vesey Street

Phone: 212.945.0505

**Cost:** Free – No tickets or reservations required

**Web:** [www.artsworldfinancialcenter.com](http://www.artsworldfinancialcenter.com)

### **Performance:**

Location: World Financial Center, Winter Garden

Running time: 75 minutes

Dates/Times: Saturday, January 9, 2 p.m.

Sunday, January 10, 2 p.m.

Monday, January 11, 12:30 p.m.

Tuesday, January 12, 12:30 p.m.

### **Exhibition:**

Location: World Financial Center, Courtyard Gallery

Dates: Wednesday, January 6-Sunday, January 24

Hours: 12 p.m.-5 p.m. daily

## **GIANT CORDS WOVEN FROM NEW YORKERS' CLOTHES**

### **TO BE CENTERPIECE OF FREE PERFORMANCES BY ARTIST MK GUTH**

#### **AT WORLD FINANCIAL CENTER, JANUARY 9-12**

*Co-presented by arts>World Financial Center and Under the Radar Festival, "This Fable is Intended for You: A Work-Energy Principle" includes free Courtyard Gallery exhibit, January 6-24*

[http://www.artsworldfinancialcenter.com/cgi-bin/Go.cgi?q\\_id=999](http://www.artsworldfinancialcenter.com/cgi-bin/Go.cgi?q_id=999)

New York, NY (December 15, 2009) – Multidisciplinary artist MK Guth and 24 volunteers will transform giant cords fashioned from New Yorkers' donated clothing into geometric shapes inspired by the spectacular architecture of the World Financial Center's Winter Garden in a series of free performances from January 9th-12th.

The colorful, braided cords will also be on display at a working exhibit that will wind through the World Financial Center's Courtyard Gallery from January 6th - 24th. It is all part of "This Fable Is Intended For You: A Work-Energy Principle" a three-part free public art project co-presented by arts>World Financial Center and Under the Radar Festival.

Guth kicked off the project by spending five weeks this fall accepting clothing and fabric donations at a vacant flower shop at One New York Plaza. During the public residency, visitors were able to observe and interact with her as she sorted, stacked, sewed, and braided the materials.

The performances will feature 24 volunteers, including New Yorkers whom Guth met during the public residency. Signaled by the trumpet sounds of Gus Baum, the volunteers will move through the Winter Garden at a regular pace to construct shifting geometric shapes and forms inspired by the venue's architecture. Audience members will be able to move to locations throughout the venue, such as the balconies and grand staircase, to observe the performance from different perspectives.

“‘This Fable is Intended for You’ aims to capture the rhythm of making in New York City, a place where energy is constantly being converted into something new – whether it be a power point presentation or a meal or a sculpture,” said Guth, whose work has also appeared at the 2008 Whitney Biennial and at the Melbourne International Arts Festival. “It’s an opportunity for the public to participate in a common project from start to finish – from donating materials to observing the creation of the cords to experiencing the final exhibition and performances.”

“This Fable is Intended for You: A Work-Energy Principle” is the latest in a series of ambitious public art projects presented by arts>World Financial Center. With an emphasis on commissioned works, site-specific installations and premieres, arts>World Financial Center is the largest year-round, free performing arts and cultural presenter on the East coast.

“It’s exciting to support an artist in creating a work that so perfectly appreciates and engages with our distinct space and our equally distinct audience,” said Debra Simon, artistic director of arts>World Financial Center. “From using the multiple levels of the Courtyard Gallery and Winter Garden to their full advantage, to inviting members of the downtown community to participate in the performance as volunteers, this work perfectly embodies arts>World Financial Center’s mission.”

The performances of “This Fable is Intended for You” are part of Under the Radar Festival, the Public Theater’s annual festival spotlighting international artists ranging from emerging talents to masters in the field. The festival takes place from January 6<sup>th</sup> – January 14<sup>th</sup>, 2010.

#### **About MK Guth**

MK Guth is a multidisciplinary artist who resides in Portland, Oregon. She works in video, photography, sculpture and performative exchange based projects. Her work arrives from an indeterminate state of suspicion, where realities fluctuate and believing what one sees is a confining place. Reviewer Barbara Pollock described Guth’s video *I Want To Hold Your Hand* as brilliant in February 2003 ART NEWS. Her work has been discussed in other periodicals including Flash Art, New Art Examiner and Art in America. She has received a Betty Bowen Special Recognition Award administered through Seattle Art Museum and an Award of Merit from the Bellevue Art Museum. Guth received a project commission from the Portland Institute for the Arts (PICA) in March of 2000 and a project commission from the Melbourne International Arts Festival in 2005. She has exhibited with numerous galleries and institutions, including The Whitney Museum of American Art, NYC; Boise Art Museum; The Melbourne International Arts Festival, Australia; Nottdance Festival, England; Swiss Institute, NYC; Elizabeth Leach Gallery, Portland; Betty Moody, Houston, TX; White Columns, NYC; Artists Space, NYC; Yerba Buena, in San Francisco; and the Henry Art Museum, Seattle. Guth’s video has screened both nationally and internationally. Guth is a member and the originator of RED SHOE DELIVERY SERVICE, a collaborative interactive video / performance project (with Molly Dilworth and Cris Moss): [www.redshoedeliveryservice.com](http://www.redshoedeliveryservice.com). MK Guth is represented by the Elizabeth Leach Gallery in Portland, Oregon.

#### **About arts>World Financial Center**

arts>World Financial Center <[www.artsWorldFinancialCenter.com](http://www.artsWorldFinancialCenter.com)> serves as the leading showcase in Lower Manhattan for visual and performing arts - from the intimate to the spectacular - by artists either emerging or established. With its waterfront Winter Garden as a focal point, the artistic process is made accessible in a free, open and interactive manner to workers, residents and the broader public of cultural consumers. Since 1988, year-round and free to the public, arts>World Financial Center has presented interdisciplinary arts programming with an emphasis on commissioned works, site-specific installations and premieres.

#### **About Under the Radar Festival**

Now in its sixth year, Under The Radar is an explosively diverse kaleidoscope of new theater—examples from around the world and the U.S. that spotlight artists ranging from emerging talents to masters in the field. Located at The Public Theater as well as partner venues, Under The Radar offers a crash course in theater that is exciting, independent, and experimental, created by some of the most dynamic artists working today. Under The Radar 2010

is a project of Association of Performing Arts Presenters Annual Members Conference, with major funding by the Andrew W. Mellon Foundation and the Ford Foundation. The festival is produced by Mark Russell and The Public Theater. [www.underthedarfestival.com](http://www.underthedarfestival.com)

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